



**WCHM**  
Williamson County Historical Museum  
716 S. Austin Ave., Georgetown 512-943-1670



## **HOME SWEET TEXAS HOME**

### **Sponsorship Package for 2008 Pioneer Day at Old Settlers Park**

Saturday, May 10, 2008, marks the Williamson County Historical Museum's third annual Pioneer Day at Old Settler's Park in Round Rock. We expect over 800 visitors, primarily families with children, to attend the event this year. At Pioneer Day, families learn how Williamson County's pioneering settlers worked, lived, and played in the county.

The Museum is seeking multiple sponsors for this event. Your support allows the Museum to provide authentic pioneer food, hands-on make-and-take activities, demonstrators, and historical re-enactors, free of charge. The event helps the Museum fulfill its mission of providing high quality, free educational programming opportunities to Williamson County families of all economic backgrounds.

### **Sponsorship Levels & Benefits**

#### **\$1,000- Pioneer**

- Most prominent signage at event featuring sponsor or company name/logo
- Company name as sponsor on 20,000+ fliers distributed to Williamson County ISDs.
- Sponsor name on all local media advertising and press releases
- Sponsor name or logo on Museum website for two months, which averages 10,000 hits per month

##### **Private Pioneer Dinner:**

- Sponsor and 4 guests will enjoy a private, Dutch oven cooked five course dinner personally prepared and served by the San Gabriel Pioneers. The San Gabriel Pioneers specialize in historical reenactment and authentic cowboy and pioneer cuisine from the mid-1800s.

#### **\$500- Prairie Schooner**

- Prominent signage at event featuring sponsor or company name/logo
- Company name as sponsor on 20,000+ fliers distributed to Williamson County ISDs.
- Sponsor name on all local media advertising and press releases
- Sponsor name or logo on Museum website for two months, which averages 10,000 hits per month

##### **Private Pioneer Dinner:**

- Sponsor and 1 guest will enjoy a private, Dutch oven cooked five course dinner personally prepared and served by the San Gabriel Pioneers. The San Gabriel Pioneers specialize in historical reenactment and authentic cowboy and pioneer cuisine from the mid-1800s.

#### **\$300- Settler**

- Signage at event featuring sponsor or company name/logo
- Sponsor name on all local media advertising and press in Round Rock
- Sponsor name or logo on Museum website for two months, averaging 10,000 hits per month

**Advertising deadline is 5 p.m.**  
**Friday, April 25<sup>th</sup>.**

For information on how to become a sponsor of this event, contact Chris Dyer,  
Museum Director, at [cdyer@wilco.org](mailto:cdyer@wilco.org) or 512.943.1674

512-943-1670 (PHONE) 512-943-1672 (FAX) [WWW.WCHM-TX.ORG](http://WWW.WCHM-TX.ORG)